



COVENTRY & WARWICKSHIRE
CHAMPIONS

#ChampsSep



CWCHAMPIONS



CW_LEP



Adam Dent

Managing Director
Advent Communications



Gail Tomlinson-Short & Richard Harrison

Warwick Conferences



COVENTRY & WARWICKSHIRE
CHAMPIONS

coventry-warwickshire.co.uk

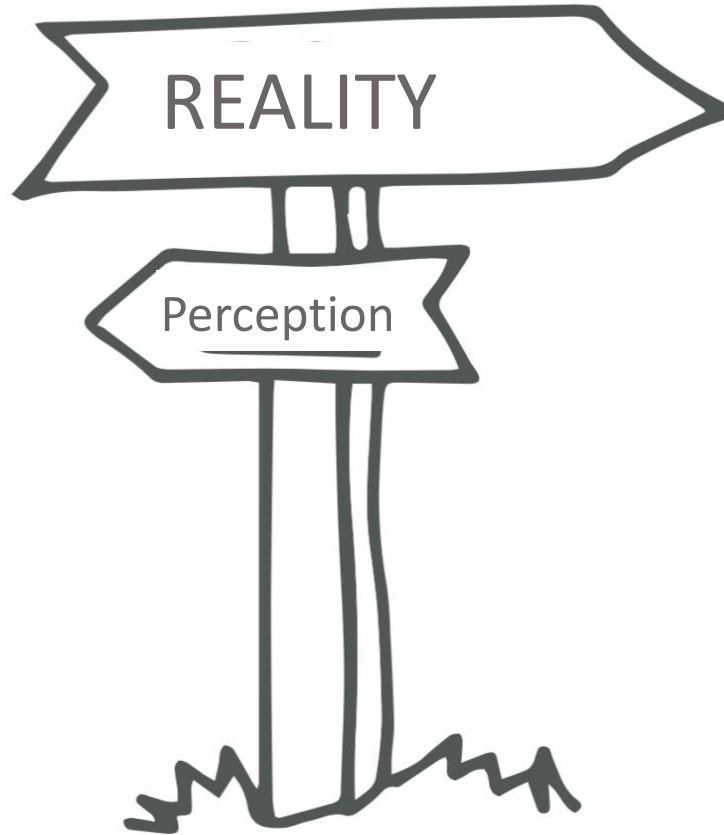
What do you think when you
hear...

ACADEMIC

VENUE?



The general perception of an academic venue



Perception

VS

Reality

Box rooms

Showers shared between
far too many



Single beds



Dated decor

Dormitories

4 * hotel-styled bedrooms

En-suite bedrooms



Double beds

Contemporary
styled



Room
service

Perception

VS

Reality

Refectory dining



'Canteen' catering



Private dining



Award-winning catering



Simple,
pre-cooked
food



Soil
Association
Accredited



Locally
sourced

Fresh
produce

Perception

VS

Reality

Archaic meeting facilities

Fit-for-purpose



Adequate
equipment
and facilities



Innovative
flexible spaces

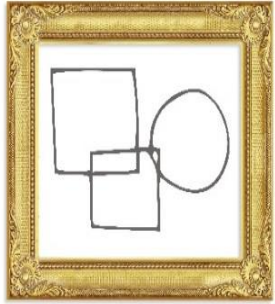
Continual development in
our facilities



State-of-the-art
AV facilities



THE ADDED VALUE OF AN ACADEMIC VENUE



Leading Arts
Centre

££££

Investing,
not profiting

Soil Association
Accredited
& awarded gold
and
silver for Green
Tourism

Leading University
of Warwick



Distraction-free



73% Repeat Business

Superb sport
facilities



96% Customer
Satisfaction

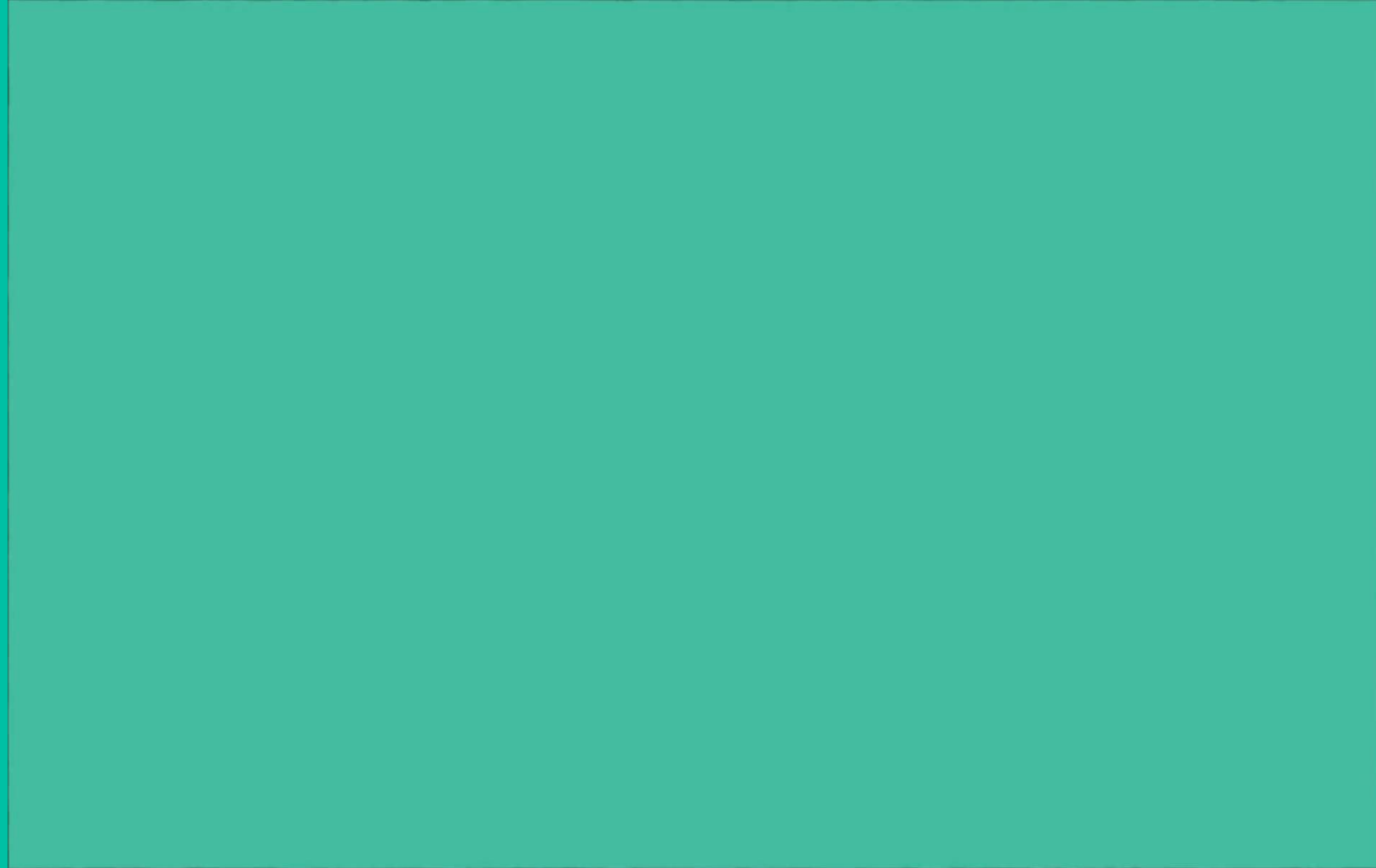
Continually
commissioning
industry research



Anything is possible

WHAT MAKES US DIFFERENT?

OUR PEOPLE POWER



The combination of passionate and expert staff, the advantages of a university setting, a core focus on quality content and attractive rates reveal the true value of an academic venue.

THANK YOU



Laura McMillan

Manager

Coventry City of Culture Trust



2021 UK CITY OF CULTURE BID

@Coventry2021
@Lau_McMillan
www.coventry2021.co.uk





2021
UK CITY OF
CULTURES

FINAL BID DOCUMENT



A photograph of two women climbing a rope structure at an outdoor event. The woman in the foreground is wearing a white long-sleeved top and a white skirt, smiling at the camera. The woman behind her is wearing a black long-sleeved top and a black skirt. They are both barefoot. The background shows other people and flags.

Current timeline

- Final bid submitted this week
- Panel and DCMS visit shortlisted cities in mid-October
- Presentation to judges on 6/7 December
- Announcement of winning city in December

Coventry story so far

- Independent Charity set up with small team
- Successful bid events programme
- £2m secured as part of Great Place and Cultural Destinations
- Growth of £3.4m in Arts Council England funding
- Over 100 businesses backing the bid
- Support from WMCA



Media Coverage

- National PR stories supported by Coventry and Warwickshire Champions
- £8.85m in media coverage since January 2015
- Masterji story on regional, national and worldwide BBC news
- Over 18,000 individuals supporting the bid online



Our Programme

- Coventry Streets of Cultures
- Festival of Refugee and Migrant Arts
- Taxi Arts Centre
- Royal Shakespeare Company in residence



Projected impact on Coventry

- Over £100m tourism benefit in 2021
- 1.8m visitors for UK City of Culture 2021
- National interest in city e.g. BBC
- Transformation of awareness
- Overall direct economic benefit of over £300m

Upcoming plans

- Win UK City of Culture!
- Complete web audit of city and Destination Management Plan
- New visitor What's On info
- Programme of city animation – promoting modern and medieval heritage and diversity
- Creative Industries research



How you can help

- Join the 100+ companies already supporting the bid
- Follow us on social media @Coventry2021
- Share your messages of support online and in your communities
- Live the city – experience all Coventry has to offer

Coventry
2021 UK CITY OF CULTURE BID

Principal Partners



Bid Sponsor





Founding Presidents

Roger Medwell

Dr Tim Watts DL

Sir Peter Rigby KBE DL

David Burbidge CBE DL

Baljit Shergill

Keith Bradshaw OBE DL

Janet Moore



Bid Development Sponsors



Regional Partners



Current 2021 Club Members

WRIGHT
HASSALL



Burbidge
The difference is in the detail



Hammons Solicitors



+mogan
mogan



amtico

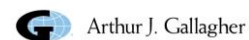


George Praquell

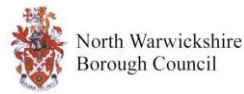
Current 2021 Club Members



Current 2021 Club Members



Current 2021 Club Members



2021 UK CITY OF CULTURES

FINAL BID DOCUMENT





Phil Beach

Executive Director for VTQ
Ofqual





Coventry & Warwickshire Champions

26 September 2017

Phil Beach CBE

Agenda

- Who we are and what we do
- Vocational and technical qualifications
- Questions

About Ofqual

- Independent regulator, reporting directly to Parliament, with statutory responsibilities
- Operating at scale – in GCSE AS & A Level summer series 2016:
 - 7.7m certificates awarded
 - 15.4m papers
 - 54,000 markers
- Vocational and technical qualifications
 - 156 Awarding Organisations
 - 13,000 qualifications
 - 7.2m certificates in year to June 2017

Ofqual presence in Coventry



Qualifications Reform Programmes

- GCSEs
- AS and A Levels
- Functional Skills Qualifications
- Apprenticeships
- T Levels

New GCSE grading structure

Grading new GCSEs from 2017

Ofqual

New grading structure	Current grading structure
9	A*
8	
7	
6	B
5	
4	C
3	
2	E
1	
U	U

GOOD PASS (DfE)

5 and above = top of C and above

AWARDING

4 and above = bottom of C and above

In the first year, the same proportion of students will achieve a grade 7 and above

as currently get A and above

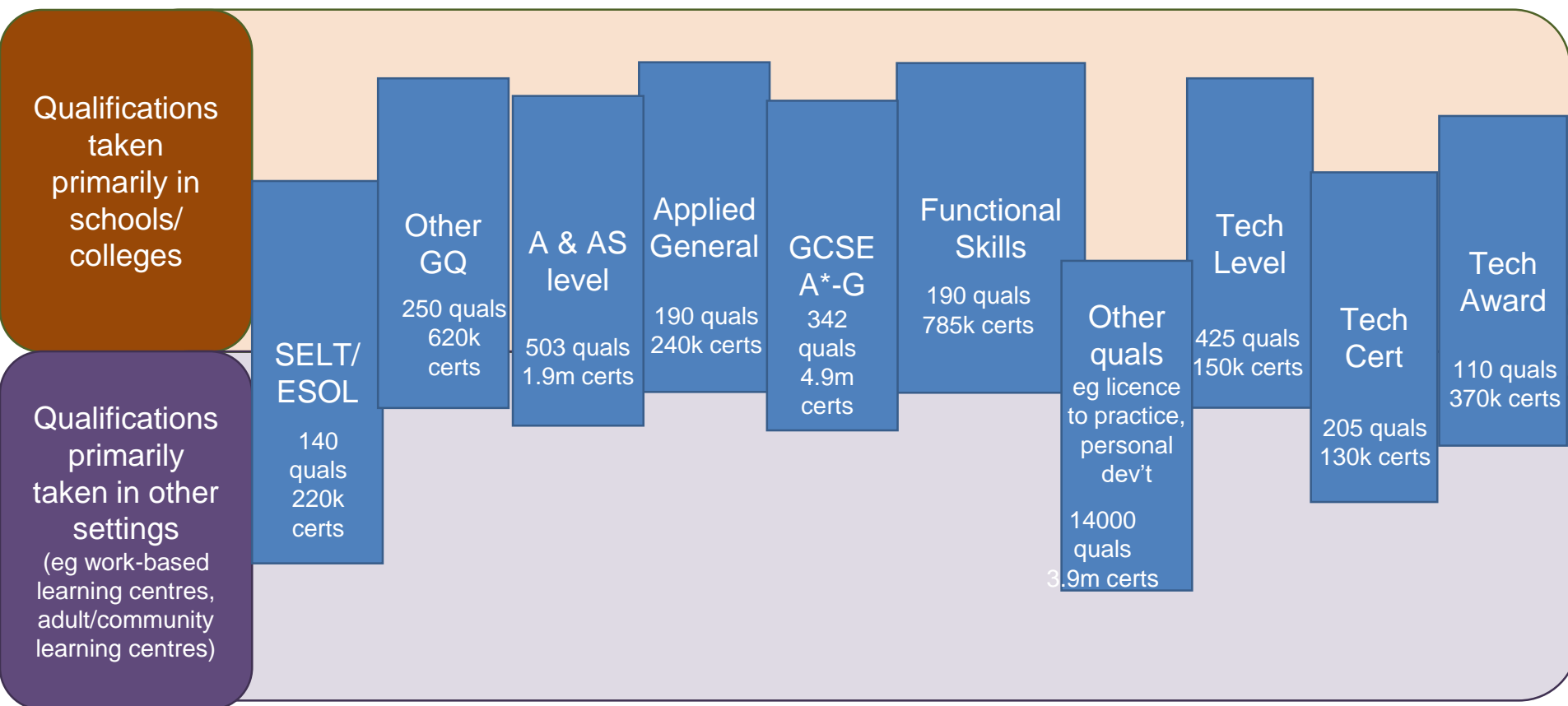
achieve a grade 4 and above

as currently get C and above

achieve a grade 1 and above

as currently get G and above

The current qualifications landscape



This snapshot shows:

- VTQs – qualifications available for certification as of start June '17
- VTQs – number of certifications for 12 months to end March '17
- GQs – qualifications available for certification summer 2016
- GQs – qualifications certificated in summer series 2016
- Other GQs – such as Pre-U quals, international GCSEs, International Baccalaureate middle years programme (again summer '16)

VTQ 'uses' (cutting across qualification)

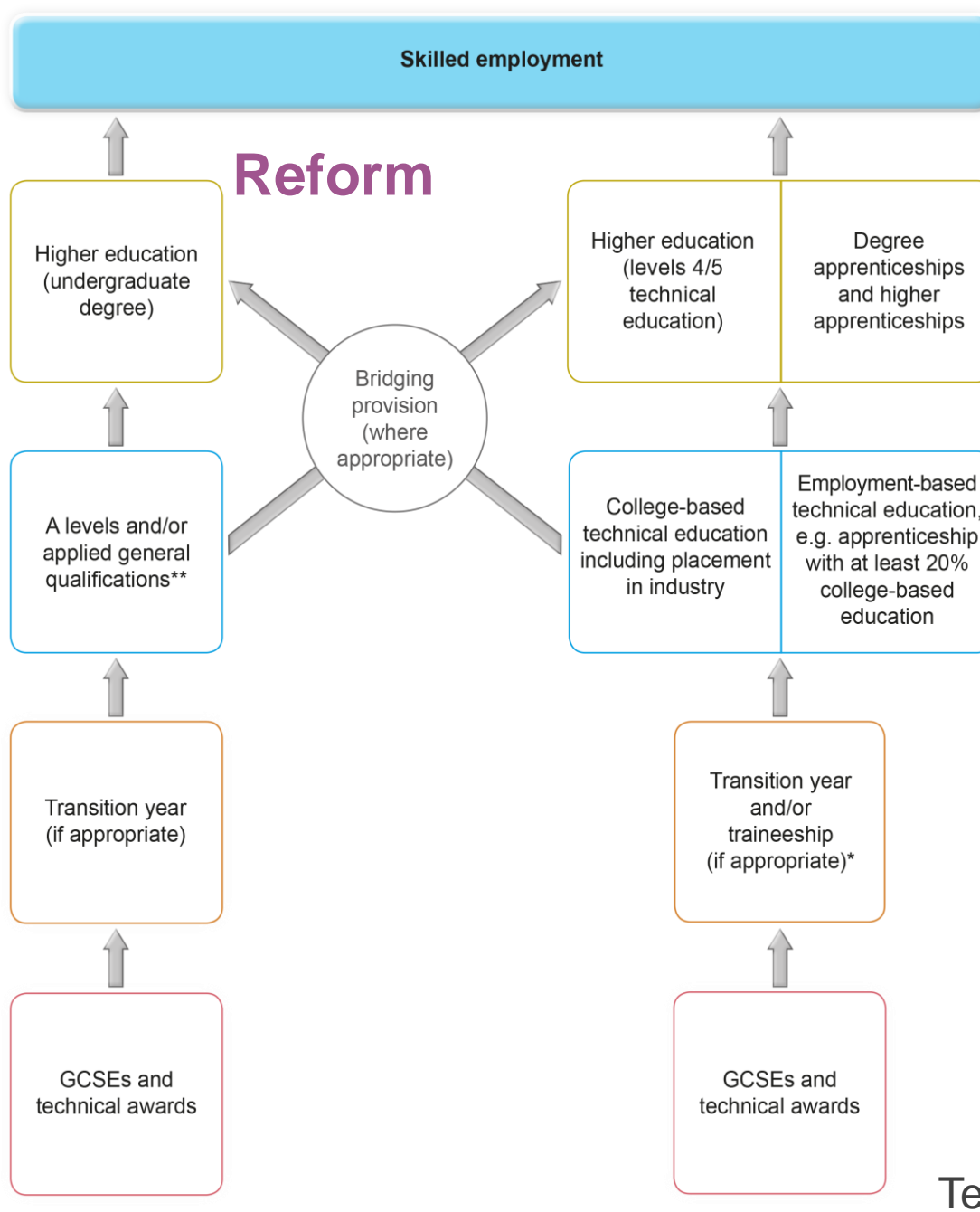
VTQs used in Framework apprenticeships

1750 quals
1.5m certs⁺

VTQs featuring in Performance tables

1020 quals
840k certs

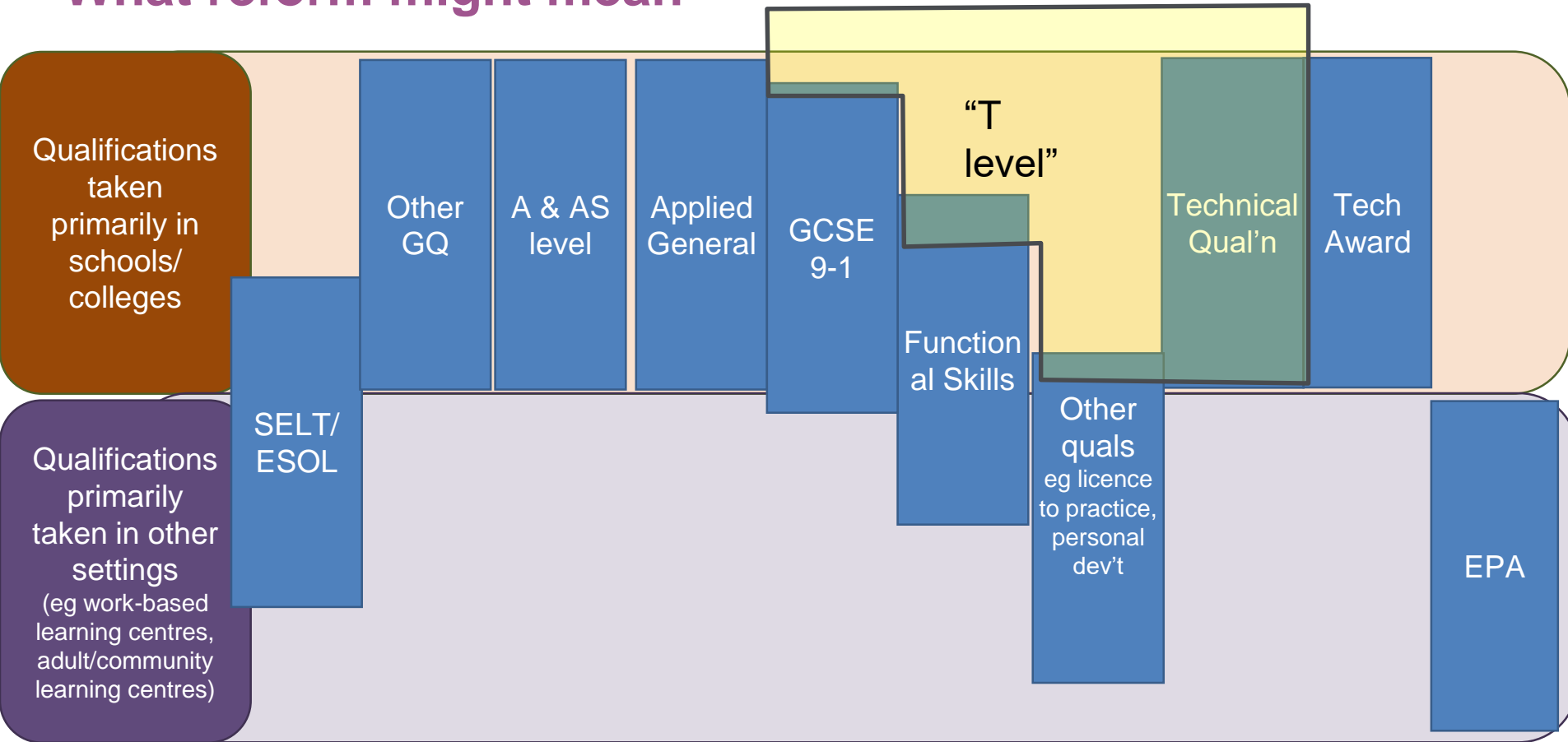
(⁺ cert number includes those VTQs achieved as part of an apprenticeship but is not an exclusive number)



Academic Route

Technical Route

What reform might mean



What is the 'future'?

Current policy position states that by **2022**:

- All T levels will be in place (replacing Tech Levels and Technical Certificates)
- All apprenticeships will be on standards, and assessed through end-point assessments (EPA)
- GCSEs will all be awarded with grades 9-1

Functional skills reform

- FSQs in maths and English to be reformed, for first teaching in (September) 2019
- Undergoing redevelopment so that:
 - they stay relevant to employers
 - content requirements are more specific
- In terms of assessment, we are seeking to:
 - keep effective features
 - tighten up design and processes
 - give assurance before qualifications reach market
 - improve inter-AO comparability and maintenance of standards over time

Apprenticeships – responsibilities

The Quality Alliance



Department
for Education

Ofqual

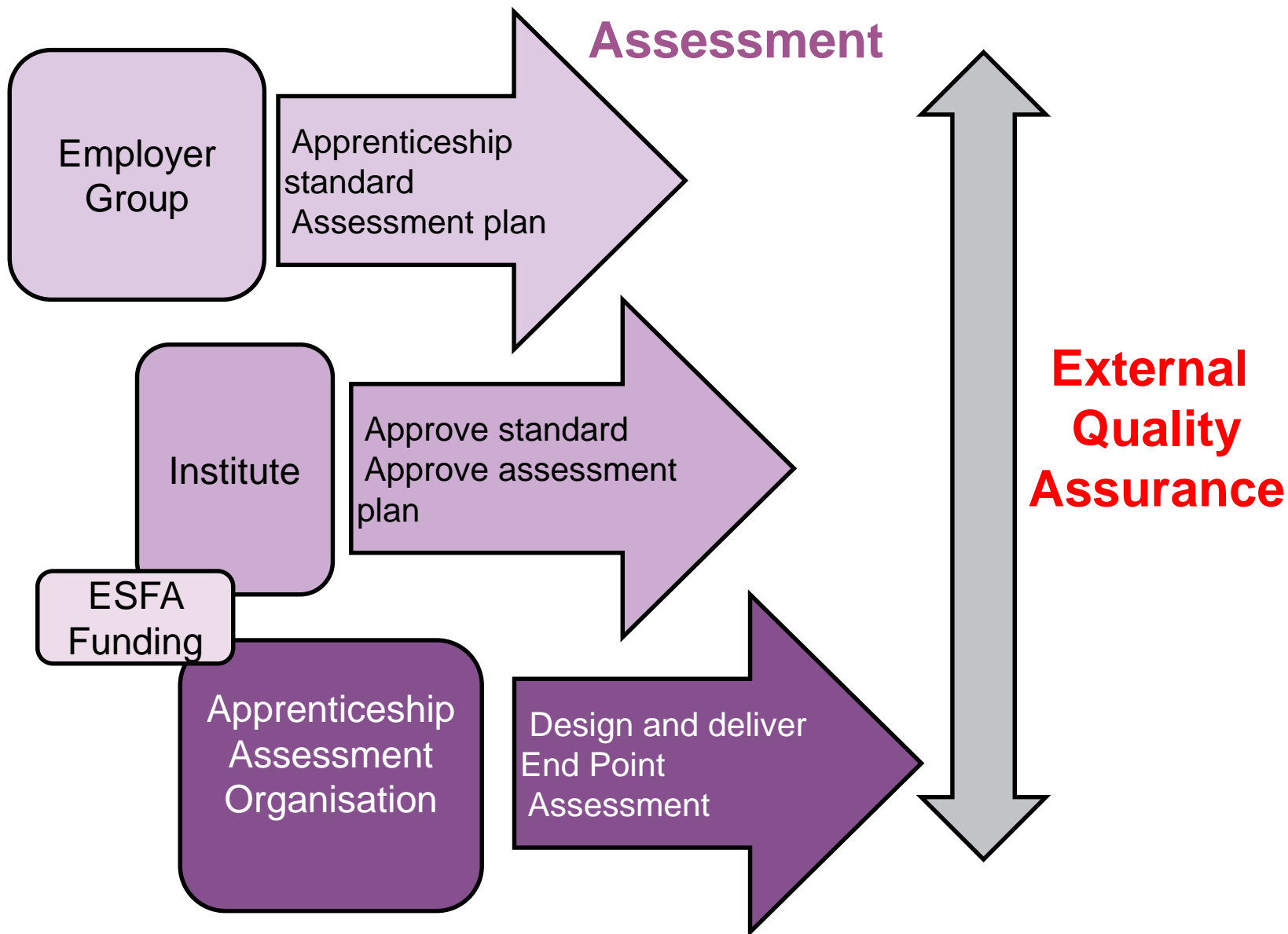


Education & Skills
Funding Agency

Ofsted



Apprenticeship End Point Assessment



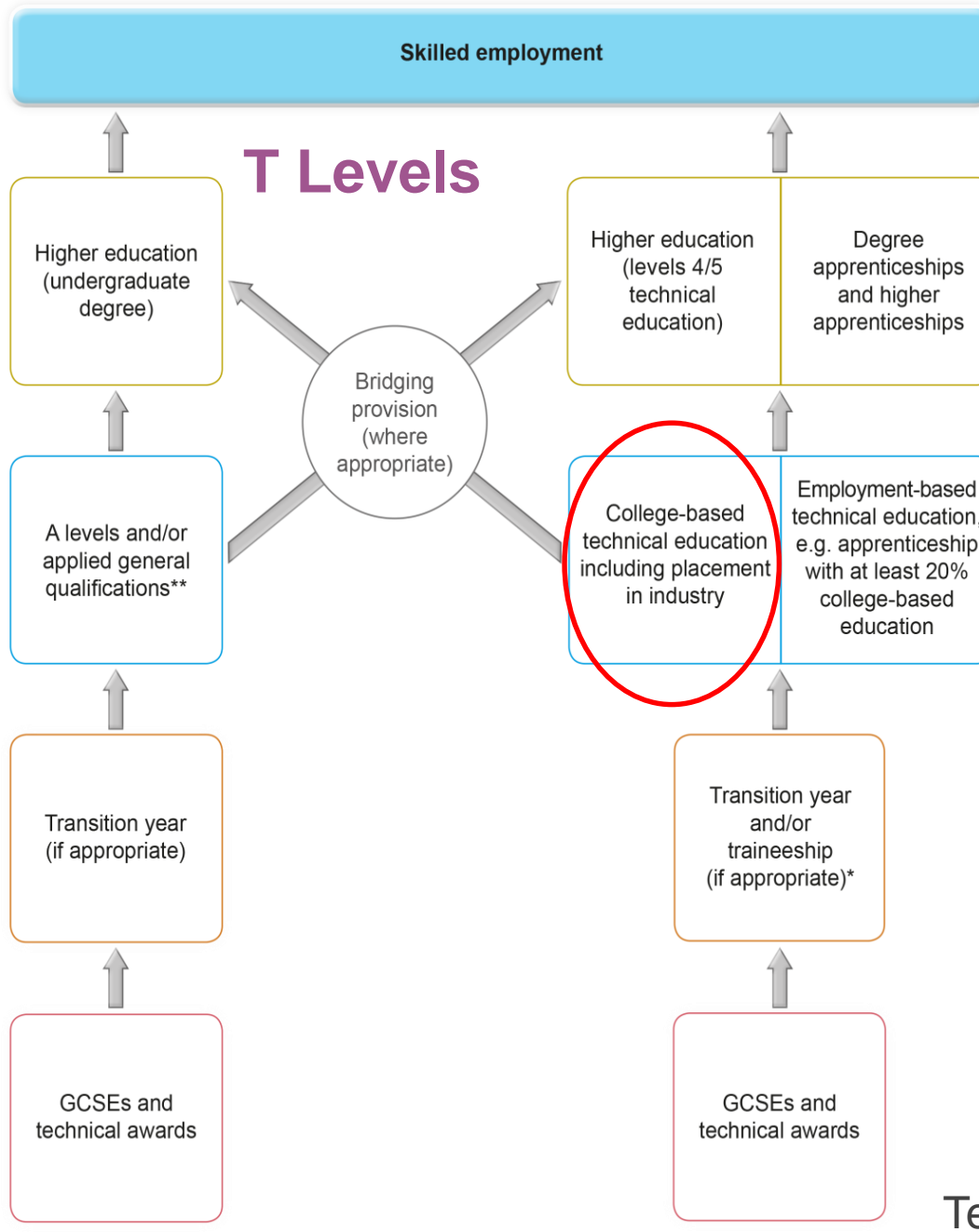
What we do

- We regulate EPAs so that they meet the needs of employers
- We look at assessment plans at an early stage
 - This ensures that they support a reliable and consistent EPA that means employers get a reliable measure of apprentice performance



What we do

- We regulate EPAs so that they meet the needs of employers
- We look at assessment plans at an early stage
 - This ensures that they support a reliable and consistent EPA that meets the needs of employers
- Once approved, Awarding Organisations (AO) develop EPAs:
 - We will look at a sample of EPAs to check their quality
 - AOs must (continue) to meet our rules
 - They are responsible for the appropriate delivery of EPAs
- We have a range of regulatory tools to:
 - Maintain standards in EPAs
 - Protect the interests of apprentices (in relation to EPAs)
 - Maintain public confidence in the EPAs we are responsible for
 - Assure employers that EPAs continue to meet their needs



T Levels

Academic Route

Technical Route

Connecting with employers and other qualification users



HM Government

BRITISH
AIRWAYS



British Gas



Health Education England

e.on



Ofqual



National
Theatre

acorns



HM Revenue
& Customs



IVECO



ROYAL
AIR FORCE

bp



Cadbury



26 September 2017

Phil Beach CBE



Nick Eastwood

Group CEO
Wasps



RICOH ARENA

Business | Entertainment | Sport



Wasps 150 Years and Counting

Nick Eastwood – Group CEO

A BIT OF BACKGROUND



RICOH ARENA



- Founded in 1867 in Hampstead
- Nearly a founding member of the RFU
- Why 'Wasps'?
- 21 Home Grounds in our history
- Heineken Cup Winners 2003/04, 2006/07
- Premiership Winners 1990, 1997, 2003, 2004, 2005, 2008
- 'Once a Wasp, always a Wasp'

'SOMETIMES DOING YOUR BEST ISN'T ENOUGH'



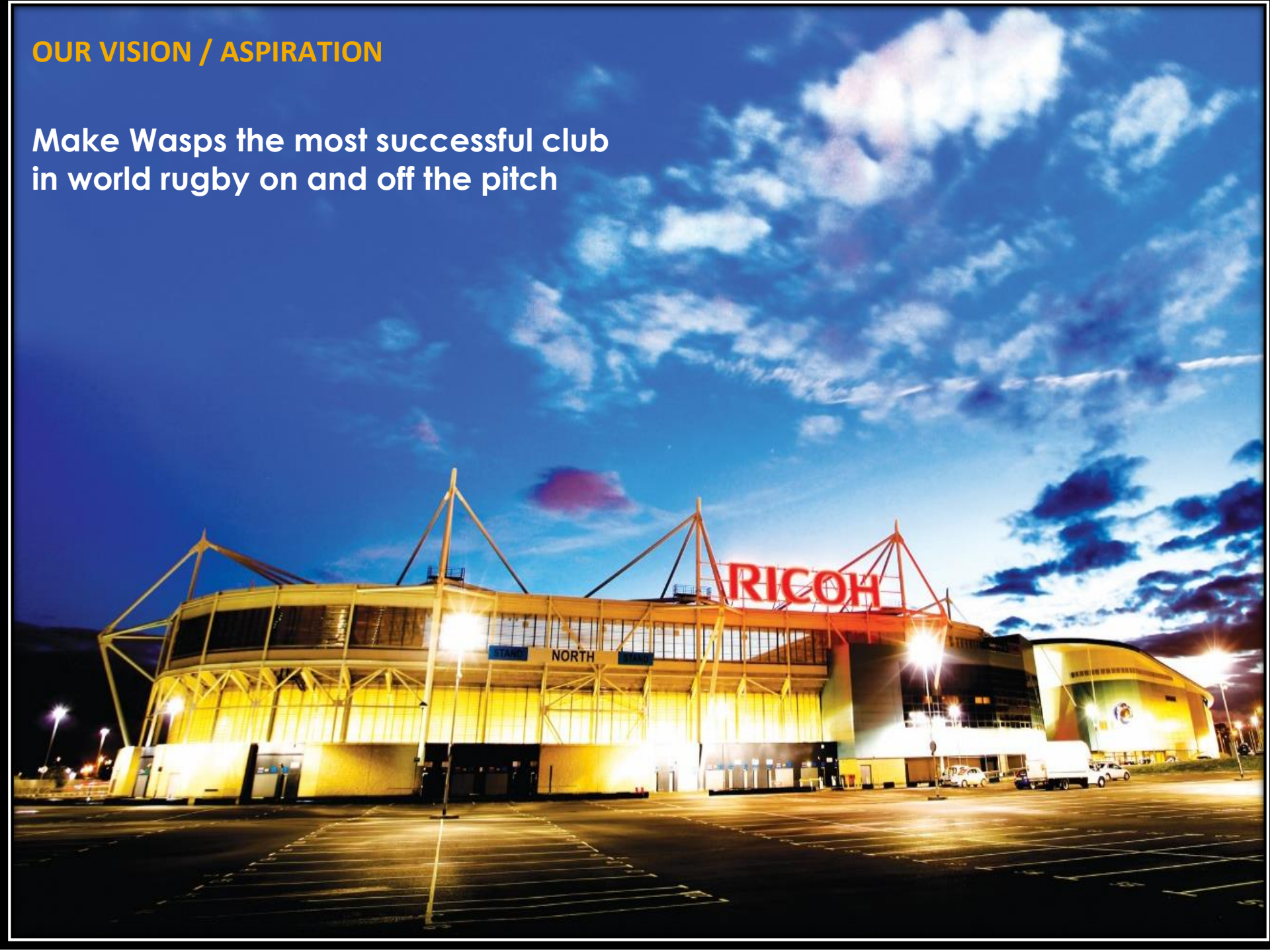
RICOH ARENA



- One tackle from relegation
- November 2012 – no assets, no sponsor, no staff, no money
- One minute from going out of business
- New owner arrived in April 2013
- Stadium search in South East
- 'Paths crossed' in Spring 2014
- Agreement with CCC completed October 2014

OUR VISION / ASPIRATION

Make Wasps the most successful club
in world rugby on and off the pitch



ON THE PITCH - DO THINGS RIGHT



RICOH ARENA



- Develop/Retain/Recruit (the right!) world class players
- Build world class coaching team
- Build UK leading rugby training centre – our 'HQ'
- Establish first class Academy in new area
- Build on and maintain club values, reinforced by actions and behaviours

OFF THE PITCH – DO THE RIGHT THINGS



RICOH ARENA



- Establish financial platform to give long term financial stability
- Build new business model - 16 events p.a. doesn't work!
- Be the 'club of the community and for the community'

OPPORTUNITY | INSPIRATION | ASPIRATION



SUMMARY OF RECENT YEARS



RICOH ARENA



Then

Now

Average Crowd

6,000

17,500

League Position

11th

1st

Revenue

£6m

£37m

Assets



150th BIRTHDAY PARTY



RICOH ARENA



- Anniversary game v Bath Sunday 1st October
- Outdoor street festival
- Live band, magician, etc
- Launch of 150th anniversary book
- Arrival of charity bike ride



RICOH ARENA

Business | Entertainment | Sport



BE PART OF IT



Tom Bouchier

Managing Director
Fanuc UK



FANUC

FANUC UK



Ansty Business Park, COVENTRY

Customers single point of contact : 02476 053 000

Systems Integration



FANUC UK provide integrated robotic process solutions for manufacturing industry.

- ASSEMBLY SYSTEMS
- MATERIAL REMOVAL SYSTEMS
- SEALANT & GLUEING SYSTEMS
- WELDING SYSTEMS
- PACKAGING & PALLETISING CELLS
- PAINT SYSTEMS
- MACHINE LOAD/UNLOAD CELLS
- MATERIAL HANDLING CELLS
- PLASTIC INJECTION MOULDING

Service & Support



After Sales Support is a Key function, with a dedicated aftersales team that provide a range of solutions from:

- Service Contracts
- Preventive Maintenance
- Extended Warranties
- Breakdown Support
- Telephone support
- 24-hour hotline support (remote service)
- Remote Diagnostics
- Grease analysis
- Spare Parts (25 years availability)
- Training



Over 257
local
offices in 45
countries
worldwide



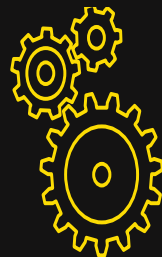
6,000

Over 6,000
employees
worldwide

€
4,700,000,000
in operating
revenue



Over 20
million
products
installed
worldwide



Leading
global
supplier of
factory
automation
solutions



Local teams
close to our
customers

The brain

60 years of experience in the continuous development of CNC technology

- world leader in CNC
- 65% market share



More than

3.6 million

FANUC CNC systems
installed worldwide

The muscles

Our drive systems transform CNC commands into precise robot or machine motions

- widest range on the market
- every size of servo and spindle motor
- high-performance packages with perfectly matching amplifiers



More than

17 million

servomotors installed worldwide

The arms

FANUC offers the widest range of industrial robots in the world – including:

- the world's smallest robot
- the world's strongest robot
- the world's strongest collaborative robot



More than

440,000

robots installed worldwide



ROBODRILL vertical machining centres

Ultra-fast, high-precision CNC controlled milling, drilling, tapping and boring



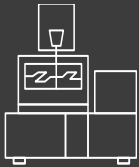
More than

210,000

installed worldwide

ROBOCUT wire EDM machines

Extremely fast wire threading and up to 140 hours of unmanned machining



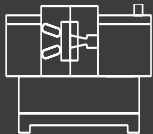
More than

30,000

installed worldwide

ROBOSHOT electric injection moulding machines

Consistent quality, low costs per part and intelligent features



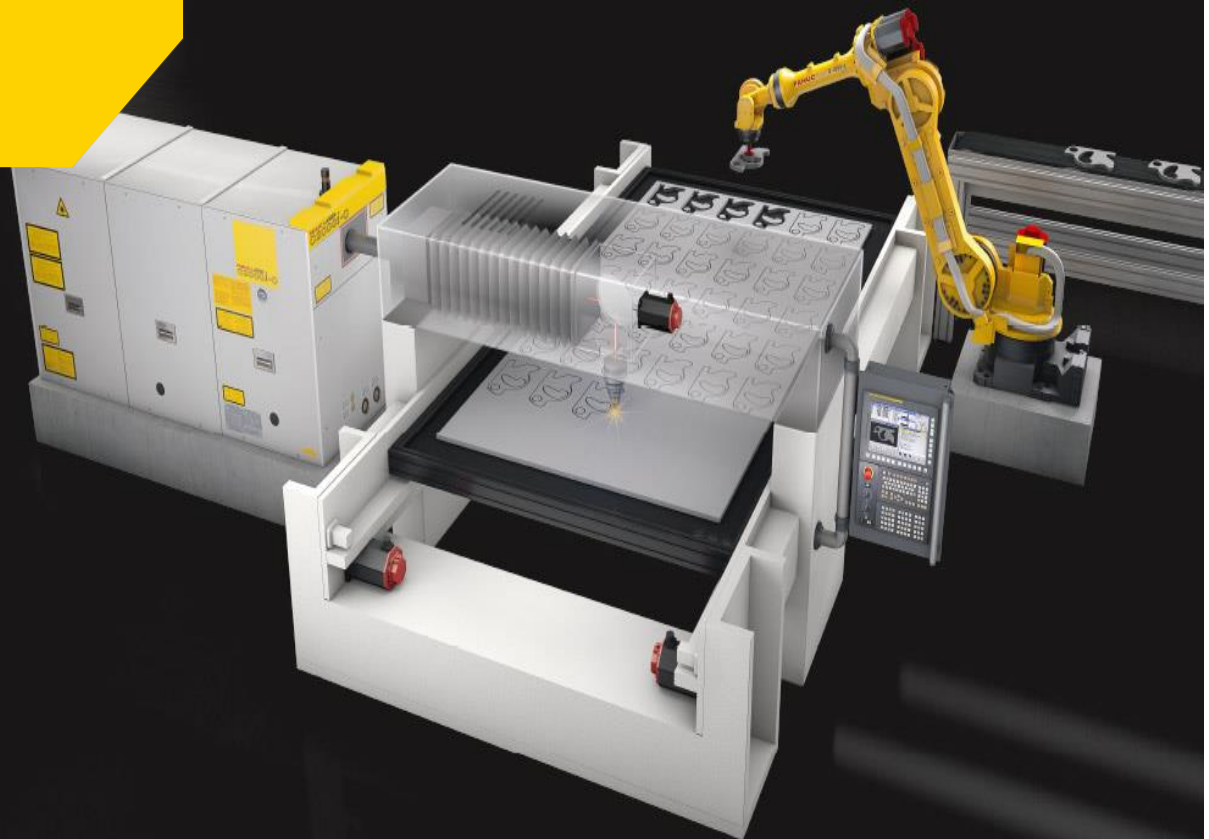
More than

51,000

installed worldwide

The laser

Fiber or CO₂ laser sources plus FANUC CNC and drive systems for the reliable, precise and cost-effective sheet metal cutting



More than

20,000

installed worldwide

**FANUC's footprint
is all around us**

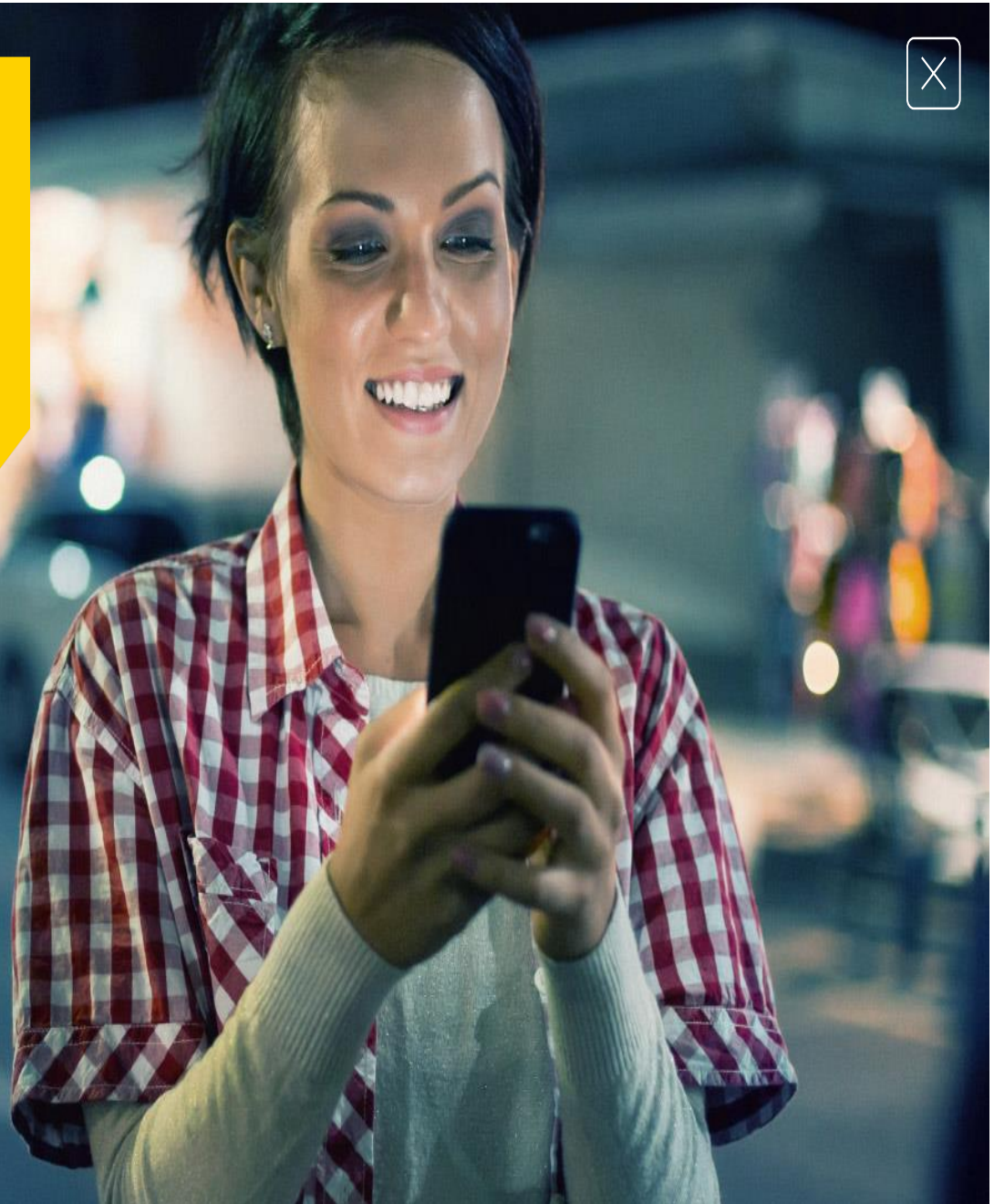
We help get you airborne

Aerospace components from fuselage composites to riveted aluminium seams, turbines and seats are produced using FANUC technology.



We help you keep in touch

You'd be surprised at how many FANUC solutions are used in the manufacture of today's mobile phones and electronic devices.



We help you stay healthy

Quality, reliability and repeatability are critical to the production of medical equipment and products. That's where our solutions come in.



We help you savour life

Intelligent solutions to slice meat, wash and prepare vegetables, fill biscuit trays, ice cakes, bottle wine, manufacture cosmetics, optical equipment and baby care products.



We help put you on the road

FANUC is at the forefront of advances in the automotive industry and is opening up entirely new areas of possibility with products like its 35-kg-payload collaborative robot and 2300 kg robot.



Thank You





Adam Dent

Managing Director
Advent Communications





COVENTRY & WARWICKSHIRE BUSINESS FESTIVAL

IN ASSOCIATION WITH



Coventry & Warwickshire
Local Enterprise Partnership

Knowledge Investment Commerce Culture
20TH NOVEMBER - 1ST DECEMBER 2017

BOOK YOUR TICKETS NOW

Two weeks of seminars, workshops, conferences and national trade shows, taking place across the whole region - all run by business for business.

Hundreds of free business events... spanning Construction, Creative, Digital, Culture and Tourism, Professional and Financial Services, Healthcare, Education, Automotive and Advanced Manufacturing, and Games Development and Serious Gaming plus much more. There is something for everyone!

Visit www.cwbusinessfestival.com to see the calendar of events, book tickets or find out more.

@CWBFestival



#CWBF17

www.cwbusinessfestival.com

Across 8 Sectors



Partners



GrowthHub



Coventry & Warwickshire
Chamber of Commerce



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Jobs for your future



Supporters



Warwick District Council



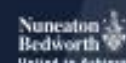
Rugby



Coventry City Council



Coventry City Council



Nuncaton Bedworth United in Ashdon



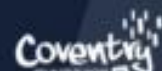
Warwickshire County Council



North Warwickshire Borough Council



Deeley



Coventry City Council

Media Partners



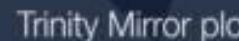
Business & Professional



touchfm



rugbyfm



Trinity Mirror plc



Coventry Telegraph

In association with



Coventry & Warwickshire MIPIM Roadshow

Thursday 5 October 2017 4pm – 5pm

STUDY INN | CORPORATION STREET | COVENTRY | CV1 1GU

Europe's largest and most successful property exhibition, MIPIM (Le marché international des professionnels de l'immobilier), is held in Cannes, France during March each year. MIPIM attracts a quality audience and in 2017 drew more than 24,000 top property players, with representatives from 100 countries.

As part of the Midlands Engine contingent, Coventry & Warwickshire attend MIPIM alongside private sector partners to present and promote local projects and investment opportunities to a global audience. This year an exciting opportunity has arisen to welcome additional private sector partners.

Senior representatives from Coventry City Council and Warwickshire County Council will be joined by Midlands Engine colleagues to present this exciting opportunity and outline the benefits for your business.



If you, or your representative would like to attend please RSVP to ben.yorke@coventry.gov.uk as soon as possible to secure your place.

mipim

MIDLANDS
ENGINE
HM Government

New Champions

ETTINGTON CHASE

Stratford-upon-Avon



Next CW Champions meeting



Wednesday 22nd November

Venue TBC

Our keynote speaker will be:

Cormac Tobin- Managing Director of
Celesio UK

