

@CWCHAMPIONS

Coventry and Warwickshire

Champions



Adam Dent, Advent Communications



Jacky Isaac, Ricoh Arena



RICOH ARENA

Business | Entertainment | Sport

ricoharena.com



DE VERE





The story so far...

RICOH ARENA

Business | Entertainment | Sport

- **Opened August 2005**
- **Regeneration, economic development, job creation**
- **Shareholders: Alan Edward Higgs & Coventry City Council**

THE HIGGS CHARITY



- **Global destination for business, entertainment & sport**



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Award winning

16 Awards since opening

RICOH ARENA

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- **2006:** Best UK Venue at International Confex
- **2007:** Stadia Award at the Cost Sector Catering Awards 2007
- **2007:** West Midlands Business of the Year winner from the Chambers of Commerce
- **2009:** Godvia Award for Best Conference Venue
- **2010:** Winner of the Contactless Intelligence Monkey Awards for the introduction of the cashless system in the health/lifestyle/entertainment category
- **2010:** Low Carbon Employee Engagement Award for businesses below 250 staff at the West Midlands Low Carbon Economy Awards
- **2011:** Daniel Gidney named the Midlands Business Person of the Year 2011
- **2011:** Jacky Isaac, Team Player of the Year, at the Stadium Business Awards
- **2011:** Chris Owen presented with a special commendation at the Exhibition News Awards 2011 for Best Venue Event Manager
- **2011:** Ricoh Arena scooped joint top place in the inaugural CRC Energy Efficiency Scheme league table
- **2013:** Chris Owen – won Best Venue Event Manager at the Exhibition News Awards
- **2013:** Justine Hewitt – won Rising Star category at the Stadium Business Awards
- **2013:** Bronze award in the Best Integrated Marketing Campaign at the Meetings Industry Marketing Awards (MIMA)
- **2013 :** Winner of the Marketing Campaign of the Year at the British Chambers of Commerce Awards , West Midlands region
- **2014:** Angela Perkins winner of the Best Venue Salesperson at the Exhibition News Awards
- **2014:** Liz Cooper winner of The Networker Award at the Stadium Business Awards 2014

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Our clients and partners

RICOH



"We are loving the Ricoh Arena. We have enjoyed three great nights at the Ricoh. What a great crowd - thank-you very much. I'm glad we came to Coventry."
Gary Barlow Take That



"The Trade Only National Show has gone from strength to strength at the Ricoh Arena and a large part of its success is due to the excellence of the venue and the great customer service."
Nigel Bailey Director, Trade Only Ltd



LloydsPharmacy

TESCO



S.J.M. COSTA
CONCERTS

e.on

THE HIGGS CHARITY



EAT SLEEP & DRINK
WHITBREAD

DE VERE



FREEMAN



BRITVIC
soft drinks

LIVE NATION



"The Ricoh Arena and the City of Coventry were outstanding partners to LOCOG as one of our football venues for 2012. They delivered the venue superbly in accordance with Olympic and FIFA requirements, and worked together to get the whole city right behind Olympic football, resulting in excellent attendances at all fixtures."
Paul Deighton CEO, LOCOG



the **ticket**
factory®

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What our Customers and Clients tell us about **their experiences**

Gary Barlow
Take That

“We are loving the Ricoh Arena. We have enjoyed **three great nights** at the Ricoh.

What a great crowd - thank-you very much. I'm glad we came to Coventry. ”

Paul Deighton
CEO, LOCOG

“The Ricoh Arena and the City of Coventry were **outstanding** partners to LOCOG as one of our football venues for 2012. They delivered the venue **superbly** in accordance with Olympic and FIFA requirement, and worked together to get the whole city right behind Olympic football, resulting in excellent attendances at all fixtures. ”

Nigel Bailey
Director, Trade Only Ltd

“The Trade Only National Show has gone from strength to strength at the Ricoh Arena and a large part of its success is due to the **excellence of the venue** and the great customer service. ”

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RICOH ARENA

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Central to everything

- 2 hours drive from 75% of the country
- 2,000 on site car parking spaces
- 55 minutes from London
- 3 train stations within 7 miles
- On site train station due in 2015
- 15 minutes from Birmingham Airport



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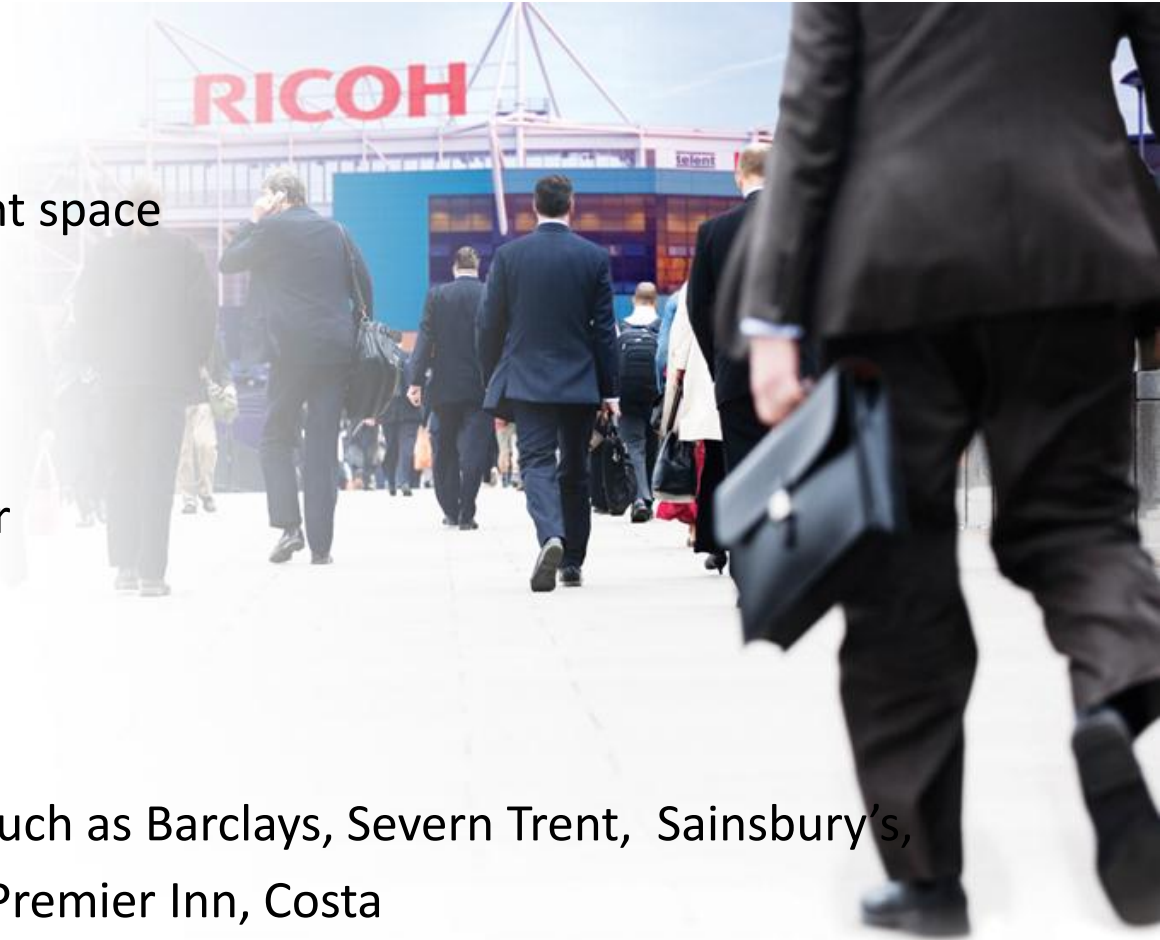


Business

RICOH ARENA

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- 20,000sqm of flexible event space
- 80 versatile suites
- 571 events in the past year
- Catering
- Hosted events for clients such as Barclays, Severn Trent, Sainsbury's, Tesco, Jaguar Land Rover, Premier Inn, Costa











RICOH ARENA

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Entertainment

- 40,500 capacity stadium bowl
 - 11 stadium bowl gigs since opening, 437,000 fans
- 12,000 standing Jaguar Indoor Arena
 - 13 indoor gigs since opening, 77,000 fans
- Promoters: AEG, SJM, Metropolis, Live Nation, Martial Arts
- Previous concerts: Take That, Coldplay, Kings of Leon, Bruce Springsteen, Florence & the Machine





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Sport

- 32,500 capacity stadium bowl
- Home to Coventry City Football Club
- Established venue for high profile Rugby
 - EDF Energy Cup Final
 - Heineken Cup Semi Final
- 6,000 sqm column free Indoor Sporting Arena
- Olympic venue, 12 matches in 8 days- 200,000 fans
- Previously hosted Davis Cup, Champion of Champions Snooker, British Gymnastics, Premier League Darts, Boxing

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WELCOME TO
RICOH ARENA



Player	Score
1	0
2	0

betvSPORT

888casino CHAMPION of CHAMPIONS

888casino CHAMPION of CHAMPIONS

888casino CHAMPION of CHAMPIONS

888casino CHAMPION of CHAMPIONS

888casino CHAMPION of CHAMPIONS

888casino CHAMPION of CHAMPIONS





Leisure

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- 121 bedroom De Vere Hotel
- On-site G Casino including:
 - Lady G's Nightclub
 - The Gallery restaurant
- Singers Bar & Bistro
- Costa Coffee





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ENDLESS POSSIBILITIES. COUNTLESS OPPORTUNITIES.

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Coventry and Warwickshire

Champions



Martin Jones, CovPress Ltd



Coventry and Warwickshire

Champions

The background is a complex, abstract composition of numerous overlapping, semi-transparent geometric shapes and lines. These elements are primarily in shades of cyan, blue, green, and red, creating a sense of depth and movement. The shapes appear to be layered, with some in the foreground and others receding into the background, giving the overall image a three-dimensional, crystalline quality. The lines are sharp and intersect at various angles, contributing to the intricate and dynamic feel of the design.

Terry Spall, MIRA



Coventry and Warwickshire

Champions

Coventry and Warwickshire Champions

- Armonico Consort
- Barclays Bank
- Belgrade Theatre
- Bridge PR & Media Services
- Coventry CORE
- Culture Coventry
- CWMC
- D&P Holt Ltd
- Emerald Business Communications Ltd
- Handelsbanken – Coventry
- HSBC Bank Plc
- Odissy Ltd
- Poppleton & Appleby
- ROM Consultancy
- The Stewart Alliance
- Warwickshire County Council
- Yorkshire Bank



Coventry and Warwickshire Champions

Wednesday 19th November 2014

7.45 – 9.30am

www.coventry-warwickshire.co.uk





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