



Coventry and Warwickshire

Champions



Adam Dent, Advent Communications

An abstract graphic design featuring a central teal banner with white text. The banner is surrounded by a complex arrangement of colorful, three-dimensional geometric shapes, including triangles, rectangles, and lines in shades of blue, green, yellow, red, and black. The shapes are layered and oriented in various directions, creating a sense of depth and movement. The overall composition is dynamic and modern.

Rajay Naik, City College Coventry



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19th September – Royal Shakespeare Company

21st November – venue tbc

23rd January – venue tbc

7.45 – 9.30am





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Tom Clift, Coventry City Council



London 2012 is coming to
Coventry... Be part of it!



www.coventry.gov.uk/london2012



IOC Co-ordination inspection visit – 31 Jan





Adidas launch the Official Match ball for London 2012 Olympic Football in Coventry – 1 March





100 days to go until London 2012

18 April





Men's Olympic Football Tournament Qualification Play Off Match - 23 April



Men's Olympic Football Tournament Qualification Play-Off Match

City of Coventry Stadium Monday 23rd April 2012
Tickets priced at: Adults £10.00* Concessions £5.00*

SENEGAL v OMAN 7.45pm Kick off

[CLICK HERE FOR MORE INFORMATION](#)





Our London 2012 Live Site – One of 22 big screens across the UK Opened May 1, 2012





London 2012 Olympic Torch Relay

One of 66 evening celebration locations

July 1 & 2, 2012



Over 340 Schools active and registered on the London 2012 Get Set Education Programme



Resource for Schools

- 95% of Coventry Schools registered
- Get Set Goes Global
- World Sport Day (25 June)
- School Torch Relay (25-29 June)
- National School Sports Week (25-29 June)
- <http://getset.london2012.com>



44 London 2012 Inspire Mark Accredited Projects

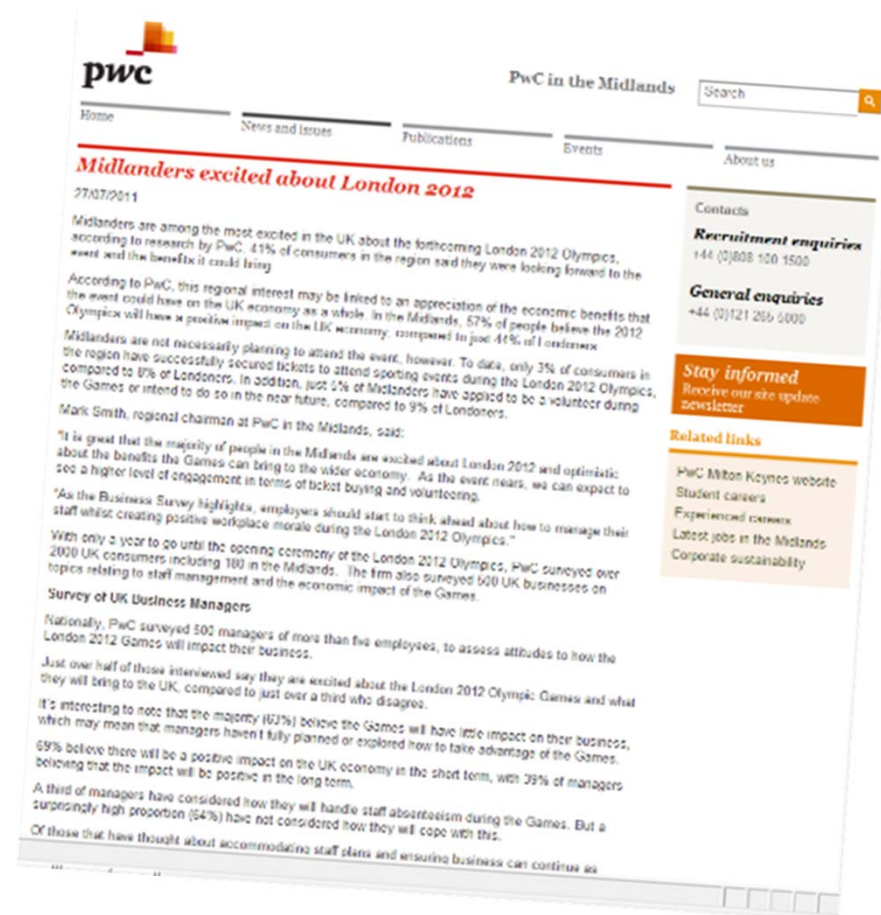


Competing For 2012 Business



- Key business facts:

- 338 contracts won in West Midlands region
- Total contract value of £540m
- Coventry & Warwickshire region
Over 130 contracts won
- 57 out of 58 Parliamentary constituencies have won 2012 contracts
- All Coventry & Warwickshire constituencies have won 2012 contracts





Celebrating Coventry Cathedral's 50th Anniversary as part of the London 2012 Festival



Godiva Awakes



She Re-awakens in 2012

- Communitas
- Choir
- Carnival 2012
- The Book of intent
- **Godiva Awakening Performance**
(28 – 30 July)
- **Arrival in London**
(5 August)

www.godivaawakes.co.uk



11 venues included in the Pre-Games Training Camp Guide



Look and Feel



Coventry – A Host for 2012 Olympic Football



London 2012 Olympic Football key facts:

- 28 nations (16 men, 12 women), 504 athletes, 58 games across 6 venues nationwide in just 18 days!
- Qualification Sept 2010 – April 2012
- 25 July – 11 August
- 2 million tickets available, 250,000 for Coventry
- 12 Games at the City of Coventry Stadium, 5 Men 7 Women's including Women's bronze medal match
- Competition Draw at Wembley - 24 April

City of Coventry Stadium





Coventry Ambassadors Local Volunteer Programme



Over 400 Local people to act as volunteer Ambassadors for the City

Support Coventry hosting Olympic Football, the Olympic Torch Relay and many other sporting and cultural events

First port of call for anyone needing information and assistance about London 2012 events , welcome the world to City

Be 18 as of the 1 Jan 2012, minimum 4 shifts, 6 hours each shift

575 Applications received by local people, over 7,000 unique website visits

Interviews Feb, Training March to May

Coventry Ambassadors





London 2012 Paralympic Torch Relay

One of 36 communities across the UK
August 25, 2012



Celebrating the
Paralympic Torch Relay



Smartphone App

Got a smartphone?

Download your **FREE** London 2012 in Coventry app

Available on: iOS, Android, Blackberry OS, Windows Phone 7, HP Web OS, Symbian, Bada



- Free!
- Interactive
- Across 7 platforms

E-Newsletter



Coventry 2012 Games E-News 28 - Message (7/11/12)

Our Journey
London 2012 is coming to Coventry...
www.coventry.gov.uk/london2012

Latest News:
Over 28,000 nominations have been received for London 2012 for inspirational people to become a torchbearer and carry the Olympic Flame. [Read more](#)

2011 Key Dates:
September 5-16: London 2012 Paralympic Tickets on sale
October 6: Get Set Workers! Picnic days
October: London 2012 Football T-shirts on sale
[Read more](#)

Media Gallery
[Facebook](#)
[Twitter](#)
[YouTube](#)

Special edition London 2012 pin badge marks one year to go
A commemorative pin badge has been launched to mark Coventry's status as a torchbearer for the London 2012 Games. A limited number of the blue and silver badge have been sponsored by the Leamington Organising Committee for the 2012 Games (LOOC) and will be awarded to deserving individuals and groups who are playing a significant part in bringing the London 2012 experience to Coventry. [Read more](#)

London 2012 business success for region
Figures show Coventry and Warwickshire has received a major boost to its 1908 business opportunity as a result of the 2012 Games being hosted in London. A total of 200 organisations in the West Midlands have landed over £215 million in London 2012-related business contracts. [Read more](#)

Coventry Open's...
London 2012 launches Young...



Keep up to date

- Website
- 2012 supplement
- Social Media
- Facebook: /coventry2012
- Twitter: @coventry2012
- Youtube: /coventry2012games





Milestones from now until Games Time



- 25 July – First Olympic football match at the City of Coventry Stadium
- 27 July to 12 August London 2012 Olympic Games
- 28 to 30 July – Godiva Awakes spectacular performance and journey to London begins

- 3 August - Women's Football Quarter Final match, possible Team GB in Coventry
- 9 August – Women's Bronze Medal match and last game of Olympic Football in Coventry
- 18 August – Join In - Weekend celebration of sport
- 25 August – Paralympic Flame Celebration event, Live Site
- 29 August to 9 September – London 2012 Paralympic Games

- 10 September – Team GB Parade



London 2012 is coming to Coventry...Be part of it!!



The Olympic Football tournament
City of Coventry Stadium, Coventry.
25 July - 9 August.
Tickets on sale now.

Lloyds TSB
Proud Partner

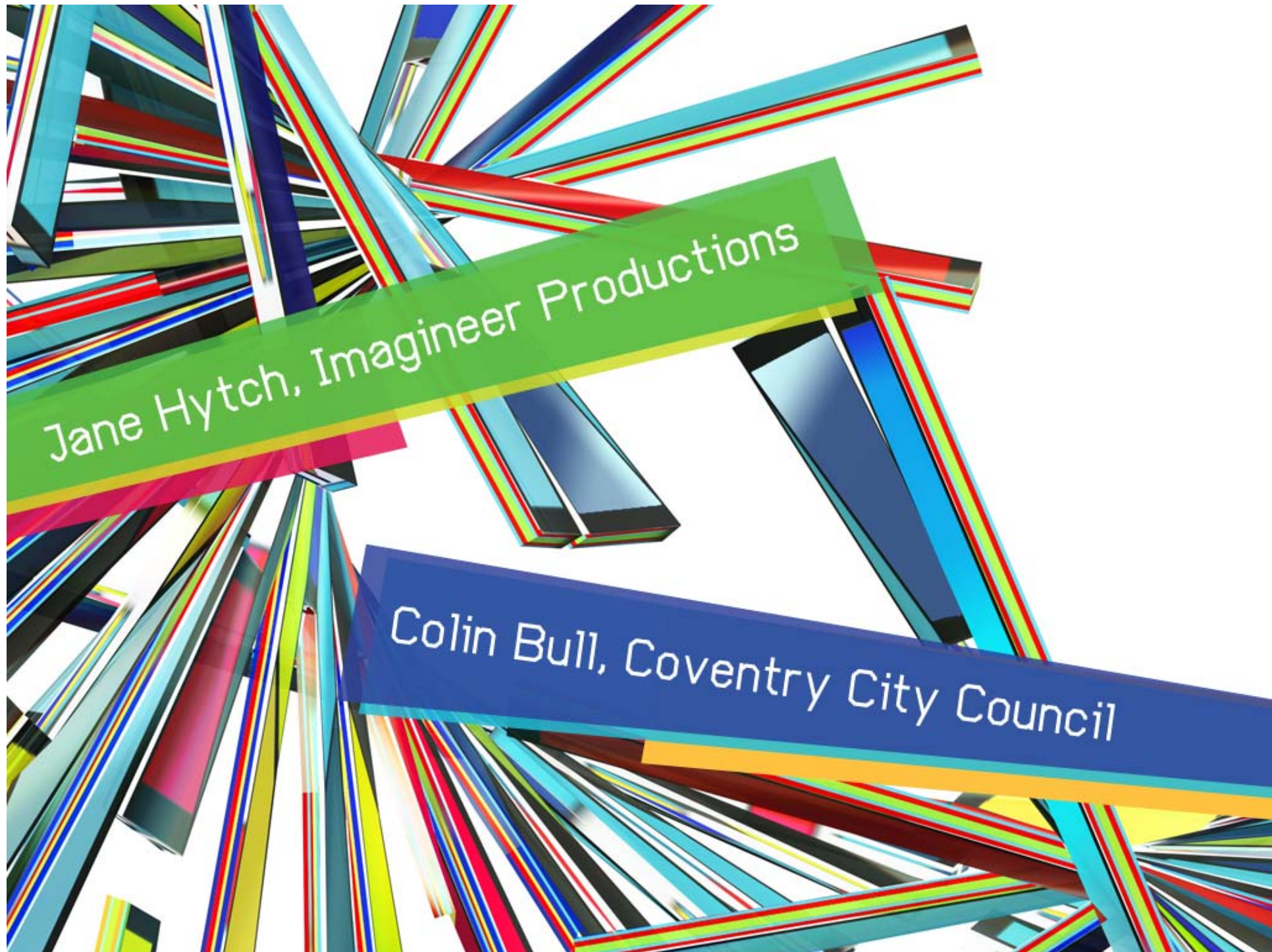
CITY OF COVENTRY STADIUM





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Jane Hytch, Imagineer Productions

Colin Bull, Coventry City Council

PRODUCTIONS
IMAGINEER



Scale 1:10
Based on photographs of a woman
from 1960-1970, N.Y.















PRODUCTIONS
IMAGINEER

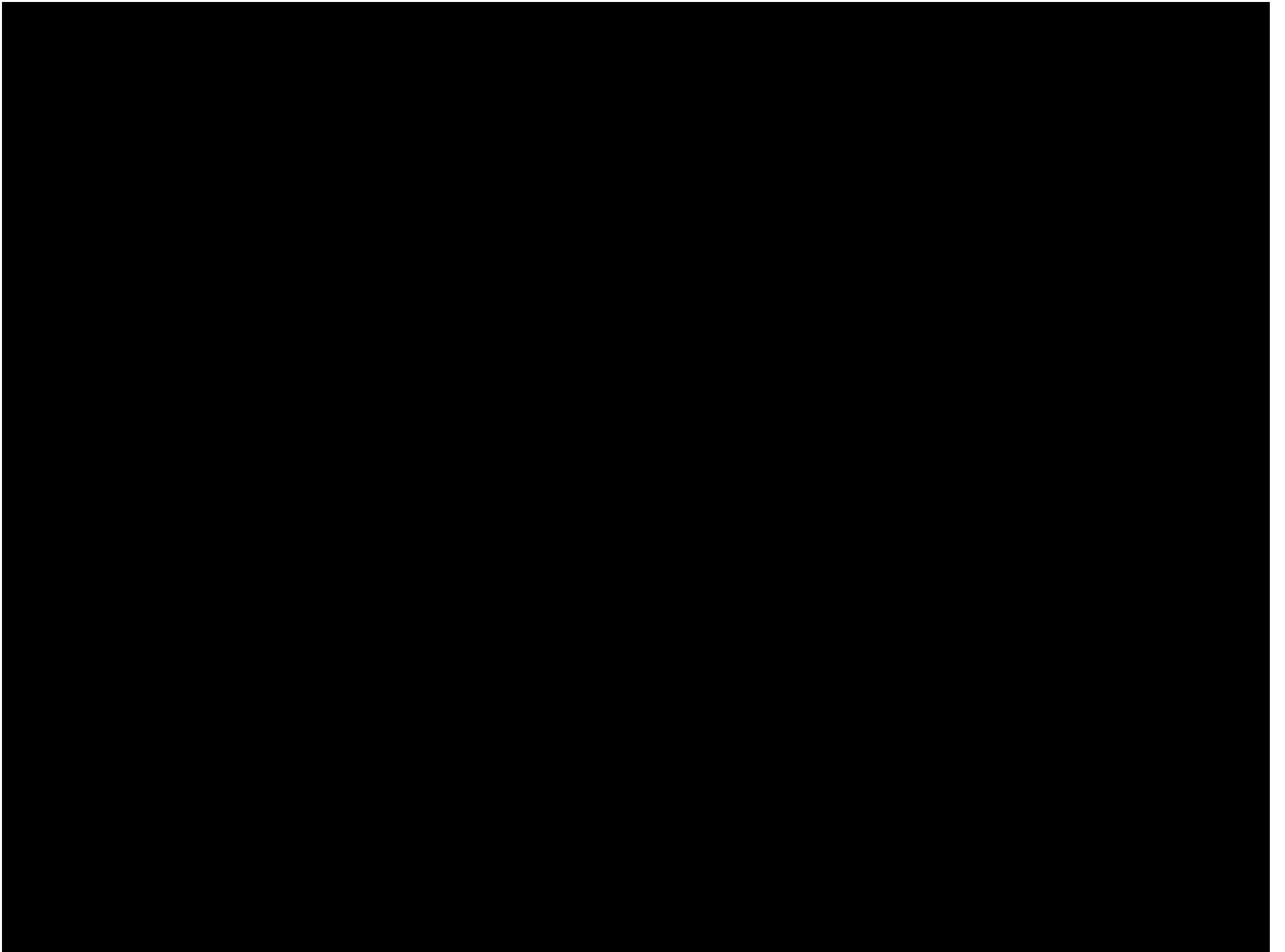


Godiva Awakes Event/Opportunity/Legacy



Event/Opportunity/Legacy

- for the public
- for the local economy
- for the city





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An abstract 3D graphic featuring a dense cluster of colorful, translucent beams in shades of blue, red, yellow, and green, radiating from a central point. A prominent red banner is overlaid on the scene, containing white text. The background is white.

Daniel Gidney, Ricoh Arena



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City College Coventry

HBOltd

Peugeot

Severn Trent

Deeley Properties Ltd

Jaguar Land Rover

PWC

Whitefriars Housing Group





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